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A Duck's Tale Emphasizes Environment on Earth Day
Connect with Al Duckether Online at New Facebook Page

DENVER (April 7, 2009) -- Go green for Earth Day, and a little yellow, too, by following Altogether Recycling's charismatic rubber duck, Al Duckether on his new Facebook page.

Alpine Waste & Recycling, Colorado's largest privately held waste and recycling hauler, plans to celebrate Earth Day the same way it has every year – saving the planet one aluminum can at a time. This year, Altogether Recycling's parent company, Alpine Waste & Recycling, has sought the help of Al Duckether to help educate the public about recycling. Thanks to Alpine's Altogether Recycling facility, recycling has never been easier or more productive for the environment and Al Duckether has taken on the challenge of spreading this message. His first stop – Facebook. You can become a “friend” of Mr. Duckether by doing a search of his name on Facebook.

Track the journey of this eco-hero as he makes his harrowing journey from plastic to re-engineered material via cutting-edge recycling technologies at Altogether Recycling. Visit his new Facebook page and talk about environmental ideas and green tips on his discussion board; nominate a business or person for the ‘Al Green Award,’ for earth-friendly contributions; or see how cardboard, paper products, plastic containers, steel, aluminum and glass has been turned into recycled products by watching his video.

Altogether Recycling is the spot where refuse has turned into re-use since September 2007. Last year, recycling services provided at Altogether Recycling conserved 427,737 trees and more than 100 million kilowatt hours of electricity. During March 2009, more than 848,000 gallons of oil were conserved thanks to recycling processed at the Altogether plant. Visit Altogether Recycling's Web site for more current, year-to-date and 2008 sustainability statistics.

Altogether Sustainability Statistics

	Current Month	Year-to-date
Landfill space saved (cubic yards)	6,559	13,943
Gallons of gasoline conserved	43,974	93,474
Kilowatt hours of electricity conserved	7,775,336	16,527,761
Trees Conserved	31,148	66,211
Gallons of water conserved	12,825,750	27,263,250
Gallons of oil conserved	848,332	1,803,269

About Alpine Waste & Recycling

Recognized as a 2008 Top Company in Colorado, Alpine Waste & Recycling is the largest privately held commercial waste and recycling collection company in the Denver area. Alpine was founded in 1999 as a single-truck operation called Alpine Disposal, the company has parlayed a customer-service focus into a compound annual revenue growth rate of greater than 50 percent. With more than 40 trucks and more than 100 employees, Alpine hauls more than 100,000 tons of waste and recycle products per year. Featuring “Altogether Recycling™, Alpine is the first company in Colorado to process recycling material competitively on a single-stream basis. For information go to www.alpinewaste.com or call 303-744-9881.