



Media Contact:
Steve Caulk
ProConnect Public Relations
303-410-4971
scaulk@proconnectpr.com

Alpine Waste & Recycling Becomes First in Denver to Accept Cartons

DENVER, Colo. (June 24, 2010) – Used milk cartons and juice boxes in Denver finally have a home, thanks to [Alpine Waste & Recycling](#).

The Commerce City-based company has authorized its [Altogether Recycling](#) Plant in Denver to begin accepting those “gable-top” and “aseptic” cartons for recycling in partnership with the [Carton Council](#), an association of four packaging companies. It is the first time a recycling company has solicited cartons in Denver.

“This recovery of milk cartons and similar containers from the waste stream is consistent with Altogether Recycling’s track record of leadership in recycling efforts,” said Brent Hildebrand, vice president-recycling for Alpine. “Since opening in 2007, we have been the leader in exploring new ways to reduce the waste stream.”

Alpine was a leader in offering commercial compost pick-up in Denver and remains one of the few companies offering that service. In partnership with the Carton Council, Alpine has now established a market for the milk carton and juice box materials that make them a viable part of the recycling stream.

Gable-top and aseptic carton pick-up is available in Boulder, but the material has lagged others of more marketable value, such as aluminum and paper. The composition of the cartons (with additional material such as polyethylene and aluminum) and the relatively light volume (0.7 percent of the municipal solid-waste recycling stream) made it a lower priority for recycling.

Four leading carton manufacturers, Elopak, Evergreen Packaging, SIG Combibloc, and Tetra Pak, joined forces a year ago to create the Carton Council and help improve the nation's carton recycling infrastructure. The organization promotes recycling technology and local collection programs. Currently, carton recycling is available in 26 states, giving access to 60 million people.

“We are excited that Alpine Waste & Recycling is now on board with carton recycling, providing enhanced recycling opportunities to the region,” said Jeff Fielkow, vice president-recycling for the Carton Council. “Alpine is demonstrating its commitment and leadership by offering this new standard for recycling programs.”

To obtain more information about carton recycling or about Alpine Waste & Recycling, visit www.recyclecartons.com or www.alpinewaste.com.

About Alpine Waste & Recycling

Alpine Waste & Recycling is the largest privately held commercial waste and recycling collection company in the Denver area. Founded in 1999 as a single-truck operation called Alpine Disposal, the company has parlayed a customer-service focus into a compound annual revenue growth rate of nearly 50 percent. With more than 40 trucks and more than 150 employees, Alpine hauls more than 120,000 tons of waste and recycle products per year. Alpine also offers pick-up of commercial composting. Featuring “Altogether Recycling™ and its single-stream recycling process, Alpine was recently named a “Colorado Company to Watch.” In early 2009 the Colorado Association for Recycling named Alpine the state's most outstanding business for its recycling/diversion program. Alpine was named Colorado's 2008 Top Company in the service category by *ColoradoBiz Magazine*; and Alpine has been named to the *Inc. 5,000* list of the nation's fastest growing companies for two consecutive years.